

TO BE LOVED

Revised Strategic Plan

16 August 2018



To Be Loved Network Limited (TBL)

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Charitable Purpose

Object

The company's object is to provide public benevolent relief to children and young adults experiencing extreme physical, psychological or emotional distress as a result of family breakdown, separation and/or divorce.

The company has a particular concern to assist Key Influencers and parents or guardians to understand better the psychological, physical and emotional needs of children, who are experiencing family breakdown and the fall-out from Court proceedings. A major focus is to effect change by preventing and relieving the anxiety and emotional suffering of children by implementing a number of strategies, including:

(a) Producing educational content relating to:

(i) the issues affecting children who are the subject of family breakdown;

(ii) the direct and indirect impact of family violence on children;

(iii) the arming of those who have the power to facilitate change with valid focussed media content to create psychologically healthier long term relationships between parents and their children;

(iv) the exploration of previously uncharted areas in terms of using specific child related mediums such as film, community service announcements, radio advertisements, books (including audio books) and forums to facilitate educating Key Influencers, parents, their children/young adults and to underscore the potential for change;

(v) the union of a spectrum of child related professionals (key influencers) who collectively have the potential to foster conversations about child related issues in family law disputes and to use the various products/resources of TBL, as a springboard to developing and finding solutions focused on the best interests of children and which relieve potential suffering.



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- (b) **Creating multifaceted ways in which children in such stressful situations can be enabled in terms of giving a voice to their distress – so as to ensure that they are heard by their parents and those persons making decisions about their lives; and**

- (c) **Assisting the Courts by providing TBL's educational resources to Judges and other judicial officers as a conduit for change: for example, a specific children's app:**
 - (i) that can provide judicial officers with an avenue to have children directly answer their questions without attending at Court;

 - (ii) that can be used by Family Consultants and Social Workers to assist them with collating materials for report purposes;

 - (iii) that can collect material data from children for Court proceedings;

- (d) **Offering a wide network of referrals to mental health resources/legal representation to help parents manage and navigate family separation with a fundamental focus of preventing and reducing harm to children;**

- (e) **Staging regular public forums to present TBL materials to Key Influencers, so as to explore impact, refine our content production for greater impact and to discuss utility.**

Key Influencers have fundamental roles in delivering relief for children by in/direct preventative and treatment based measures. TBL'S educational resources provide an important conducive tool for Key Influencers, in their respective roles, in preventing and relieving vulnerable children and young adults from being exposed to or suffering from extreme emotional, physical and psychological harms; the focus is upon those children and young adult sufferers navigating family breakdown, family violence, family separation or divorce and the Australian Family/Federal Circuit Court system.



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Such Key Influencers include:

Court/s

Family Court Judges
Federal Circuit Court Judges
Family Law Specialists including Barristers and Solicitors
Family mediation Consultants
Psychologists
Psychiatrists
Forensic Mental health Professionals
Independent Children's Lawyers
Department of Health and Human Services
Child Protection Workers

Police

SOCIT: Sexual Offences Crime Investigation Tasks
Social Workers
Australian Institute of Family Law Arbitrators & Mediators (AIFLAM)
The Association of Family & Conciliation Courts (AFCC)
The Victorian Bar Association
International Academy of Family Lawyers
The Law Institute (Family Law Section)
The Judicial College of Victoria, Australia
The National Judicial College of Australia
Victorian Legal Aid
Women's Legal Service
Aboriginal Legal Service
Community Legal Centres
Regulated Children's Contact Centres

Schools/Education

School Counsellors
Pastoral Care – School Psychologists/Social Workers/
Chaplains
School Nurse/s
Special Education Support Teachers
Primary/Secondary School Teachers
Principal/s

Medical/Health

General Practitioners
Medical Specialists including but not limited to Pediatricians,
Physicians and other Pediatric specialized Medical Consultants.
Social Workers



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Royal Children's Hospital
Psychiatric Unit Austin Hospital
The Australian Psychological Society
Beyond Blue
Kids Help Line

ACTIVITIES

Development of evidenced based resources

To include the development and production of current, evidenced based resources to be used as tools for Key Influencers so as to enable them to deliver relief and prevention and thus change to those vulnerable children and young adults navigating family violence, separation, family breakdown, divorce and the Family Court/s system of Australia.

To educate Key Influencers is the essential key mechanism, so that preventative measures and relief can be enhanced for those exposed children in need, in the hope of bringing about long lasting emotional and psychological change.

The current difficulty is that a void exists in terms of the provision of such useful tools; too many resources concentrate on the end game of family breakdown. TBL seeks to address the family issues at their genesis, by ensuring that children are not forgotten; that their voices count; and that through our tools and resources that they are supported and heard via **Key Influencers**, their **parents** and importantly themselves.

To develop, distribute and to provide access to evidence based Resources to be used as 'tools' by **Key Influencers, parents and their children** (and extended family members). Such persons will have access to the **To Be Loved Network Limited's** Multi Media platform including but not limited to the following resources:

- **Film(s)** – For example, **Tommy** (currently in pre-production, refer to Appendix 1a)
- **Documentaries/evidenced based**, short, current, targeted, informative and relevant
- **Books** (navigating the Australian Courts system for Children, age appropriate)



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- **Audio books** (navigating the Australian Courts system for Children, age appropriate)
- **Family Law Conferences** – Guest Speaker/presenters eg AFCC (The Association of Family & Conciliation Courts), Family Law Section, Victorian Bar, Law Institute, Judicial College
- **Social Media** – *To Be Loved Network Limited's* Facebook/Twitter/Instagram

providing up to date information, research, educational resources, and events (we will explore ways of targeting this content by way of advertising to our key influencers)

- **TBL 'TOMMY EQ' App** – a specific children's app (age appropriate) that can provide, inter alia, judicial officers with an avenue to have children directly answer their questions without attending at Court and the undue influence by their parent/s.

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